

Profit and Peace of Mind

Table of Contents

Section One	
Dedication	5
Philosophy and Biography	5
Alternative Risk Management	8
Introduction	10
Managed Futures (MF) Section	11
What is Successful Risk Management?	11
Why Were Derivatives Created?	11
What is Leverage and How Does it Control Risk?	12
Why Diversify into Managed Futures?	12
What is Controlled Liability?	15
Weaknesses of Past Performance Evaluation	17
Asset Allocation and Portfolio Construction	20
Inherent Weaknesses of Traditional Risk Analysis	23
Portfolio Construction and Management Process	26
What is a Reasonable Expectation?	27
What is a Drawdown?	28
How Can You Define Fair Costs?	29
Cost Evaluation?	30
How Much Capital and How Long to Inner Peace?	31
Your Spirit and Emotions	31
Business Development Outline – For Professionals, Sponsors and Associations	32
Alternative Thinking Section	35
What is Alternative Thinking (AT)	35
Why Do You Perceive AT as Necessary?	36
How Does AT Help Me Make Money?	37
What Are My Risks Without AT?	39
What Else Can AT Do For Me?	39
How Can AT Help Me Decide if Futures Are Good For Me?	40
How Do I Manage Conflict That Crops Up After My Account is Open?	41
Yesterday's Mistake – Use it to Make Money	42
FEAR – Can Be Your Best Friend	42
Be Your Own Expert	43
Be Honest About Your Intentions and Make More Money	43
Detachment & Balance the Key to Inner Peace	44
Is the Meaning You Give to Events Real?	46
Moderation Will Give You Comfort?	46
The Downside of Tradition	46
Remember Oprah Winfrey	47
Your Greatest Return	47
Appendix A-Definitions and Footnotes	49
Service Profiles and Contact Information	52
Subscribe to Articles & Advisor Rankings	54
Other Investment Guides	55
Standards for Advisor Evaluation	55
Unified Foundation for Investment Selection	55
How to Order	56
How Can Our Services Be Improved	56