

Standards for Advisor Evaluation

Table of Contents

Professional Biographies	4
The Foundation	5
SafeMoneyMetrics™ Analysis - How and Why	5
Rebuilding From the Ground Up	6
The Internal Benchmark	7
Peak Performance Evaluation	7
Value of Internal Benchmarks	8
Universal Law & Investment Returns	8
Optimizing Natures Perfection	9
Annihilating Natures Perfection	9
Refining Performance Evaluation	10
SafeMoney Evolution From Hedging	10
Standards for Advisor Acceptance	10
Why Use Internal Benchmarks	11
The 51% Rule	11
The Monitoring System	12
How Information is Applied	12
Charts	13
Better Decisions in Half Time	14
Keeping Quality High	14
How People Lose Their Way	14
Transposing Fundamental Truth	15
Multiple Investment Evaluation	16
Portfolio Construction and Monitoring	17
Portfolio Objectives Defined	17
Diversification & Modern Portfolio Theory	17
Sample Correlation Matrix	18
Advisor Selection Process	18
Downside Risks Defined	19
Monitoring Performance	19
Industry Data Bases	20
Decision Rules for Investment	20
Introduction	20
The Generalized Sharpe Decision Rule	21
Making Investment Decisions	22
Optimal Investment Sizes	23
Managing Portfolios	24
Limitations of the Approach	24
Conclusions	25
Service Profiles and Contact Information	26
Always SafeMoney	
Subscribe to Monthly Articles and Advisor Rankings	28
Other Investment Guides	28
How to Improve the Profit Potential in Managed Futures	28
Profit and Peace of Mind	29
Unified Foundation for Investment Selection	29
How to Order	29
How Can Our Services Be Improved	29